



About me

Dynamic and dedicated UX/UI Designer with **11 years** of experience, specializing in crafting user-friendly **web and mobile applications**. Skilled in conducting user interviews, analyzing feedback, and creating **personas, scenarios, and journeys** to inform design decisions. Proficient in developing **user flows, mockups, and interactive prototypes** while applying design principles and collaborating with cross-functional teams. Expertise includes **Mobile App (Android/iOS), Web Application, and Dashboard design**, with tools like **Miro, Figma, Adobe XD, and Sketch**. Technically skilled in **HTML5, CSS3, Bootstrap, JavaScript, jQuery, Responsive, Git, ReactJS, and AngularJS**. Passionate about solving user problems delivering **user-centric solutions**, I seek a role in a progressive organization that embraces innovation, fosters growth in emerging trends.

Skills

- ❖ **Hard Skills** : User Experience Design (UX), User Research, Empathy Mapping, User Journeys Mapping, Affinity Diagrams, Personas, User Flow, Information Architecture (IA), Card Sorting, Storyboarding, Wire-framing, User Testing, Usability Testing, A/B Testing, Customer Experience (CX), Human-Computer Interaction (HCI), User-Centered Design (UCD), User Interface Designer (UI), Interaction Design, Low-Fidelity Prototypes, Design Systems, High-Fidelity Prototypes, Accessibility, Visual Design, Responsive Design, Mobile App, Web Design, and Dashboard Design
- ❖ **Soft Skills** : Best Practices, Communication, Passion, Motivated, Proficient, Collaborative, Creativity, Organized, Problem Solving, Dedicated, Creativity, Collaboration, Time Management, Strategic Thinking
- ❖ **Design (Technical) Tools** : Figma, Adobe XD, Miro, Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Adobe Creative Suite, Balsamiq, Invision, Sketch, UX Pin, Zeplin, WBTs, Articulate storyline, Camtasia
- ❖ **Documentation Management** : Google Document, Microsoft share point, Microsoft Word, Microsoft Excel
- ❖ **Front-End Development** : HTML5, SASS, LESS, and CSS compilers, Dreamweaver, Bootstrap 5, Responsive Design, Cross-Browser Compatibility, jQuery, JavaScript, WordPress, Web Usability & W3 Web Standards, Mobile Responsive, Angular, ReactJS, Redux, Git & GitHub, Jira & Bitbucket
- ❖ **Video Editing** : Adobe After Effects, Adobe Premiere, Final Cut Pro (FCP), Video Editing, Compressor, Color

Experience

NEC NEC Corporation India Pvt. Ltd. (Noida-India)

<https://in.nec.com>

Aug 2019 to May 2024

Technical Lead - Sr. UX/UI Designer (Biometric, Education, Job Portal, and SAAS Product)

- ❖ Captured requirements in client meetings and produced detailed documents using **Canva, Adobe XD, and Figma**.
- ❖ Conducted **user interviews, surveys, and usability tests** to understand user needs in **Biometric, Education, Job Portal, B2B and SAAS Product domains**.
- ❖ Implemented **information architecture (IA)** and crafted comprehensive wireframes to enhance interface usability and clarity.
- ❖ Developed wireframes that served as blueprints for **user interfaces**, ensuring seamless **navigation** and optimal interactions.
- ❖ Analysed user experience challenges and applied innovative **design solutions** to optimise functionality and engagement.
- ❖ Articulated design concepts clearly, **collaborated with cross-functional** teams, and integrated feedback into the **design process**.
- ❖ Demonstrated proficiency in **visual design, UI principles, layouts, typography, colour theory, and responsive HTML development**.
- ❖ Communicated technical feasibility to developers, transforming designs into deliverables. Developed interfaces using **ReactJS** and responsive **HTML** screens with **Angular Material**.
- ❖ Utilised strong analytical and customer-facing skills to develop **wireframes and prototypes** tailored to customer needs.
- ❖ Proficient in designing responsive user interfaces for **mobile apps, dashboards, and websites**, ensuring seamless **cross-device** experiences.
- ❖ Created high-fidelity prototypes, **designed mailer templates, banners, icons, and logos**.
- ❖ Applied best practices in problem-solving, project management, and strategic thinking. Demonstrated creativity, collaboration, and strong organisational and interpersonal skills.



TV18 Home Shopping Network Ltd. (Noida - India)

<https://homeshop18.shop>

Dec 2018 to Aug 2019

Sr. UX/UI Designer (E-commerce, B2B, B2C, and Media industries)

- ❖ Collaborated with **UX researchers** to apply research insights into design enterprise **solutions** to enhance **user experience** for **E-commerce, B2B, B2C, and Media industries**.
- ❖ Developed **user personas and journey maps** to empathise with the **target audience**, leading to more **user-centric designs**.
- ❖ Involved in designing and developing new **features**, utilising **usability testing and research methods**.
- ❖ Actively **communicated with clients** to gather product details and align **design solutions with their requirements**.
- ❖ Applied **design principles** and created detailed **documentation** for various design tasks.
- ❖ Proficient in designing responsive **user interfaces** for **mobile apps design, dashboards design, and websites design**, ensuring

seamless user experiences across **devices**.

- ❖ Conducted research and usability testing to inform **design decisions, improving product effectiveness**.
- ❖ Developed and iterated on **new features** based on **client feedback** and usability insights to enhance product **performance**.



Junglee Games India Pvt. Ltd. (Delhi - India)

<https://www.jungleegames.com> Feb 2018 to Nov 2018

Sr. UX/UI Designer (Gaming, Junglee Rummy, SAAS Product)

- ❖ Teamed up with **UX researchers** and **data analysts** to integrate research findings and convert them into practical design recommendations.
- ❖ Conducted thorough **usability testing**, including interviews, to gather insights and guide the design process.
- ❖ Expert in crafting comprehensive **wireframes** that serve as the blueprint for user interfaces, ensuring seamless navigation and optimal user interactions.
- ❖ Created user-friendly designs that boosted interaction and simplified how users navigate.
- ❖ Created interactive prototypes **gaming app** and **mailer design** using tools like Photoshop, **Adobe XD** and Sketch, showcasing the functionality and flow of the interface.
- ❖ Managed ongoing projects by providing regular updates and incorporating **feedback** into the final design.
- ❖ Delivered end-to-end **solutions**, from initial concepts through interactions and final execution using various **graphic** software.
- ❖ Demonstrated strong **visual design** skills by creating aesthetically pleasing and user-centric designs across various platforms, including **mobile apps, dashboards, and websites**.



Akhil System Pvt. Ltd. (Delhi - India)

<https://akhilsystems.com> Sep 2015 to Aug 2017

UX/UI Designer (Healthcare, B2C, Dashboard)

- ❖ Facilitated discussions and requirement gathering to understand user **mental models, workflows, daily tasks**, and environments.
- ❖ Created design **strategies and personas** aligned with client **brand values**, measured critical success factors, and conducted field studies using various data gathering methods.
- ❖ Interacted closely with development teams to provide optimal technical solutions that meet product requirements.
- ❖ Designed **Android applications** for various brands, including BLK Hospital and Jaipur Golden Hospital.
- ❖ Developed design strategies to align with brand values and user needs.
- ❖ Conducted field studies and gathered data to inform design decisions.
- ❖ Ensured technical feasibility and **collaborated** with developers for effective solution implementation.
- ❖ Delivered **user-centric designs** and improvements based on in-depth research and client feedback.



Vijn IT Solutions Pvt. Ltd. (Delhi – India)

May 2014 to Aug 2015

Sr. Web Designer (Healthcare, Travel, B2B, B2C, E-commerce, Real Estate)

- ❖ Designed and created **logos, print ads, mock-ups, and presentation graphics** using **Photoshop and Illustrator**.
- ❖ Developed professional **designs and layouts** for promotional materials, including direct **mailings, handouts, advertisements, posters, and other visual layouts**.
- ❖ Created training materials using screen capturing, content **arrangement, voice-over, and animation techniques**.
- ❖ Delivered **high-quality** client deliverables for both **print and digital** applications.
- ❖ Collaborated with developers, instructional **designers**, and graphic artists to **create templates, frames, and other visual** elements.
- ❖ Produced **visual content** that effectively communicated promotional messages and training objectives.
- ❖ Ensured design consistency and alignment with client branding across various materials.
- ❖ Utilized a range of graphic design tools and techniques to meet project requirements and client expectations.



eAge Software Service Ltd. (Delhi – India)

<https://www.eagetutor.com> June 2012 to May 2014

Web Designer (Education, Job Portal)

- ❖ Created graphics, GIF **animations, illustrations, and webpages** using **HTML**.
- ❖ Designed UI and developed **modules** to enhance learning convenience and effectiveness.
- ❖ Generated designs such as **templates, screen savers, frames, and editing computers**.
- ❖ Contributed to and maintained design pattern **libraries, standardizing design language** across all products.
- ❖ Utilized Articulate **Storyline** and **Camtasia** to create **interactive** and engaging learning modules.
- ❖ Ensured design **consistency** and alignment with instructional goals across various learning formats.
- ❖ Developed **visual** elements and **training** materials that support effective knowledge transfer and user engagement.

Educational

- ❖ **Graduation** - Bachelor of Arts (Pass) from (**Delhi University**) in Delhi - (2005 to 2008)
- ❖ **Senior Secondary** - **Art Steam** from (**CBSE Board**) in Delhi - (2004 to 2005)
- ❖ **Secondary** from (**CBSE Board**) in Delhi - (2002 to 2003)

Certificate

- ❖ Certificate in **Website UI Designing Course Using Figma** (Baagdi Solutions Pvt. Ltd.) – (Sept 2024)
- ❖ Certificate in **Web Development Bootcamp - MERN Stack** (Code Help) - (Nov 2023)
- ❖ Certificate in **Mobile App UI Designing Certificate Course** (Baagdi Solutions Pvt. Ltd.) - (Nov 2022)
- ❖ Certificate in **UX Designing Certificate Course** (Baagdi Solutions Pvt. Ltd.) - (Sept 2022)
- ❖ Certificate in **Design Thinking: The Beginner's Guide, Interaction Design Foundation** (IDF Institute) - (Sept 2020)
- ❖ Two Years Certificate in **Multimedia Animation, Animation & Digital Education Center** (ADMEC Institute)– Delhi (2009-10)

Personal Details

Father's Name : Sh. Bimlesh Jha
Date Of Birth : 26th Feb 1986
Languages Known : English & Hindi
Strength : Honest, Leadership, and Hard working
Hobbies : Reading, Music Movie, Game, Travel & Watching etc.
USA VISA : B1/B2 – Valid Oct, 2033

Date : ___/___/___

Place : _____

(RAJU JHA)